

Wednesday, February 3rd - Embarkation Day

SHOPPING HOST



Brendon Buys

Brendon Andrade was born in Cape Town, South Africa. A passion for traveling and helping others inspired Brendon to join the Princess family. Brendon feels fortunate to combine his career with his passion, meeting new people and making lasting memories.

Brendon spends his vacations in Edinburg, Scotland and understands the importance of finding a perfect commemorative memento to remember your dream vacation. Be sure to visit him at his desk to learn everything about our ports of call, get all of your shopping information, maps and coupons for shopping ashore and onboard.

EFFY AMBASSADOR



Daniel Toerien

Daniel Toerien comes to the Grand Princess all the way from South Africa where his love for rocks, minerals and gemstones all started. He loves traveling the globe and sharing his unparalleled industry knowledge of fine jewelry. He recently summited Mount Kilimanjaro in East Africa and is a die hard

Denver Broncos fan. Daniel looks forward to meeting you and helping you find your perfect EFFY piece to commemorate your cruise vacation.

FREE WELCOME ABOARD RAFFLES

Come and meet the EFFY team at the Welcome Aboard Raffles



EFFY Boutique Deck 6, 8pm & 9.30pm

**First 2
Days Only!**

10% off

Tax and duty free purchase of \$100 or more
(excluding Designer Watches)

Sailing-11pm - Boutiques, Deck 6 & 7

TODAY'S FEATURED EVENTS

First 2 days Sale

- Shop onboard during the first two days for an additional 10% savings on purchases over \$100! Available for today & tomorrow. Boutiques Deck 6 & 7, Sailing - 11pm

Welcome Aboard Raffle

- Join the EFFY team in one of EFFY's newest stores at sea & Enter to win EFFY prizes!!! EFFY Boutique Deck 6, 8pm & 9.30pm

Tomorrow... Shopping Spotlight Show

- Be ready to redeem your Shopping Show Coupon and receive a voucher for a free gift at the live shopping show.. Remember to bring your Passport to Value. Princess Theatre Deck 6 & 7, 10:30am

BOUTIQUES INTRODUCTION

EFFY - Deck 6, Midship

Offers a targeted selection of fine jewelry at significant savings, and a lifetime guarantee on all fine jewelry purchases.

Essence - Deck 7, Midship

Stock up and save on international beauty brands. Ask our professional beauty associates about our daily specials!

Meridian Bay - Deck 7, Midship

This is the shop to find unique fashion jewelry, including brands that are exclusive to Princess Cruises!

Calypso Cove - Deck 6, Midship

This store is a "must shop" for all of your cruise memories! Find a great selection of apparel, accessories, liquor, souvenirs, and more!

ENRICHMENT ARTICLE

Welcome aboard Grand Princess!

Let me introduce you to your Passport to Value, saving you over \$500 when shopping onboard. One of the many exciting offers is the extra 10% off in the Boutiques Onboard, which is available ONLY during embarkation evening and first day at sea.

There are many additional offers in your Passport to Value for fine and fashion jewelry, watches, fragrances, liquor and much more.

Be ready to redeem your Shopping Show Coupon and receive a voucher for a free gift at the live shopping show tomorrow at 11:00am in the Princess Theater. Remember to bring your Passport to Value.

There is a great opportunity to win \$150 in onboard credit by entering to win the Passport to Value Sweepstakes! (See staff for further details on this exciting program).

THE PRINCESS PROMISE

Shop onboard with confidence!

Find Authentic Products

Princess only sells authentic merchandise and guarantees the legitimacy of all brands and products sold onboard.

Peace of Mind

In addition to the manufacturer's premier warranty included with your new purchase, Princess Cruises also provides a five-year guarantee on all fine jewelry that protects against manufacturer defects.

Get the Lowest Price - Guaranteed

Bring home your purchase knowing that you've purchased it at the lowest authorized duty-free price.

Have all Your Questions Answered

Princess Cruises' local offices are set up to address customer service issues that may arise following your cruise. Simply call the location nearest you.

FEATURED IN THE BOUTIQUES



Lifetime Warranty comes
with all jewelry purchases

Effy Jewelry Store

Ray-Ban

OAKLEY

Designer Sunglasses

DKNY
DONNA KARAN NEW YORK

Your favorite brands are tax free!

Mavi Jim

Meridian Bay Deck 7, Sailing - 11pm

NEW ARRIVALS!



TAGHeuer
SWISS MADE SINCE 1860

TAX & DUTY FREE

Facets Watches, Sailing - 11pm

Tax & Duty Free
Liquor & Tobacco
Pre-order yours today!

Save up to 40% OFF

Buy any 2 bottles of
Bacardi Superior
for \$29.99

Calypso Cove Deck 6, Sailing - 11pm

Thursday, February 4th - At Sea

SHOPPING HOST



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Kilimanjaro in East Africa and is a die hard Denver Broncos fan. Daniel looks forward to meeting you and helping you find your perfect EFFY piece to commemorate your cruise vacation.

DIAMOND JEWELRY RAFFLE

Enter to win
Effy Diversa Diamond Earrings, valued at \$250.



EFFY Boutique Deck 6, 12:30pm

SHOPPING SPOTLIGHT SHOW

Learn secrets for shopping onboard and ashore

Plus, the chance to

WIN jewelry!

Bring your Passport to Value for savings!

Princess Theatre Deck 6 & 7, 10:30am

TODAY'S FEATURED EVENTS

Final Day for 10% off

- Shop onboard during the first two days for an additional 10% savings on purchases over \$100!
Boutiques Deck 6 & 7, 9am - 11pm

Diversa Unveiling & Diamond Earrings Raffle

- ENTER TO WIN DIAMOND EARRINGS! And pick up your FREE EFFY pendant.
EFFY Store, deck 6 Midship, 12:30pm

World of EFFY Seminar

- ENTER TO WIN an EFFY Prize. Enjoy an insiders look at how EFFY jewelry is made. Everyone in attendance will receive a free EFFY pendant.
Vista Lounge, deck 7 Aft, 2:00pm

Tour of the exciting new EFFY Store & Mimosa Party

- Take a tour of the EFFY store while sipping on a mimosa.
EFFY Store, deck 6 Midship, 4:00pm

Emerald Showcase Event & Raffle.

- ENTER TO WIN! Join Daniel your EFFY Ambassador as he takes you through the exquisite EFFY Emerald Collection on board. EFFY Store, deck 6 Midship, 8:00pm

ENRICHMENT ARTICLE

MANUFACTURING/ CRAFTSMANSHIP/ MADE IN USA

Effy Jewelry's meticulously crafted design and vibrant stones have set a standard across the jewelry industry, most notably for their colored gemstones.

It all began when Designer Effy Hematian arrived in the US in 1979. His background in electrical engineering and passion for fine jewelry lead to a meticulous design process that continues in his original NYC factory today. It begins with Effy and his team of designers inventing a beautiful design, which then becomes a model. Effy's second favorite room to the design one is the model making room. Once the model has been approved by Effy, it goes to casting where the Lost Wax process takes place. The wax model is perfected and casted in silver or gold then polished and ready for the artisan to select the perfect gemstones.

Gemstone sorting is a special process at Effy Jewelry. Effy artisans set over 200,000 cts of diamonds and over 150,000 cts of precious gemstones a year. Each diamond and gemstone is hand selected by size and color and passed to Effy's master setter, who works on Effy's original designs and samples, hand setting each piece. Lastly, the finished masterpiece goes through a final polishing, washing and 5 point inspection before it is shipped to Princess Cruises.

Mr. Effy understands his customers' needs and desires for design, quality and craftsmanship and offers a Lifetime Warranty on each and every piece. Don't miss your chance to visit the Effy Jewelry Store onboard and discover the brilliance of Effy today!

ENRICHMENT ARTICLE

Joseph Ribkoff

The official Designer for Miss America and a leading Canadian women's clothing designer for over 50 years, Joseph Ribkoff is truly a visionary in the world of fashion. His designs offer innovative versatility, affordability and quality.

The Joseph Ribkoff collection consists of upscale eveningwear for all formal occasions and includes classy dresses, smart blouses, beautiful skirts and sleek pants that are perfect for your formalwear needs on board! Prices range from \$100 to \$300.

Stop by the Boutiques Onboard to check out the available styles and show off your fashion sense by modeling the designs for your fellow cruisers tonight!

COMING SOON

\$10 Store

- Find watches, jewelry, evening bags, wallets, and more for only \$10!

Gemstones Around The World Event

- Take a journey around the world to learn about diamonds and exotic gemstones! And don't miss the raffles during the event

Bella & Rose Watch Sets

- Don't miss out on men's and ladies boxed watch sets at amazing prices. Plus, enter to win a watch set at the event!

FEATURED IN THE BOUTIQUES

SHOPPING SPOTLIGHT SHOW

Princess Theater Deck 6 & 7 Forward, 10:30am

A must attend fun filled event showcasing the best of the best in shopping onboard.

FREE EFFY PENDANT FOR ALL WHO ATTEND!



only
\$25

Order your

**SAVVY
TRAVELER**
today!

only
\$25

Includes hundreds of dollars worth of gifts!

Shopping Spotlight Show, Princess Theatre, 11:00am

**First 2
Days Only!**

Save an **EXTRA
10% off**

Tax and duty free purchase of \$100 or more
(excluding Designer Watches)

Boutiques Deck 6 & 7, 9am - 11pm

Contemporary Watches

Save up to **35% OFF**

Citizen, Fossil, Guess, and more!

TAX & DUTY FREE

Piazza Deck 7, 9am - 1pm

Friday, February 5th - At Sea

SHOPPING HOST



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GEMSTONES AROUND THE WORLD & RAFFLE

Enjoy a fun & informative experience on rare & exotic gemstones!

Enter to win **JEWELRY!**

11:00am - Princess Theater, Deck 6 & 7 Fwd



EFFY BEST BUYS EVENT

Come and learn about the most discounted EFFY pieces in the EFFY collection

Enter to win a **Free Jewelry Gift!**

EFFY Store, Deck 6 Midship
3:00pm

TODAY'S FEATURED EVENTS

Gemstones Around the World

- ENTER TO WIN a gorgeous tanzanite pendant. Learn about the world's most exotic stones & how to save money when buying.
Princess Theater, Deck 6 & 7, 11:00am

EFFY Best Buys Event & Raffle

- ENTER TO WIN! Learn where the most value for money is this cruise on EFFY Jewelry. EFFY's amazing Teal Box Specials! EFFY Store, deck 6 Midship EFFY Boutique Deck 6 Midship, 3pm

POP a Balloon and Champagne Party

- ENTER TO WIN! Enjoy a free glass of champagne and pop a balloon with a secret prize inside it when you make a purchase.
EFFY Store, Deck 6 Midship, 3:30pm

EFFY Teams' Favorite Pieces & Try On Event

- Come find out what the EFFY teams' favorite pieces are and try a piece on for an extra Raffle ticket.
EFFY Store, Deck 6 Midship, 3:30pm

ENRICHMENT ARTICLE

Holiday Store at Sea Event

Just because you're out at sea doesn't mean you can't shop 'til you drop and find a great bargain. And our spectacular Holiday Store at Sea Event promises to help you return from your holiday with plenty of amazing gifts.

Set aside a little time for a shopping spree in the Michelangelo dining room and you'll find everything from men's and women's watches to wallets, ties, jewelry, hats, sunglasses, evening bags and totes. Best of all, everything at our Holiday Store at Sea is just \$10—our gift to you!

So come on down to the Holiday Store at Sea, but hurry—this event lasts just three hours only, so make sure you don't miss out on these incredible \$10 deals!

ENRICHMENT ARTICLE

JEWELRY TRENDS

Designer Effy Hematian of Effy Jewelry has been on the leading edge of jewelry trends since 1979. Effy draws inspirations from around the globe to create collections for those in search of bold, stylish looks. Take a look at Effy's fall/winter jewelry trend forecast...

GEOMETRIC

Simple, clean, and elegant. The geometric trend is drawn from familiar constructed shapes. Geometric jewelry is a favorite among fashion insiders and Hollywood's red carpet this season. Effy has embraced this trend with elegant lines of rose, yellow, and white gold accented with sparkling diamonds. His elevated design approach to these shapely styles make for a stunning geometric addition to your wardrobe.

PAVE STACKING BANGLES

Sometimes more is more and this season it rings true in the Jewelry Industry. The runways were overflowing with glittering stones, in particular, diamonds—our favorite arm candy. Not one or two, but three is the magic number when stacking your bangles. Effy's pave-set bangles complete every style with the perfect amount of sparkle.

FLORAL FAIRYTALE

From the likes of the fall/winter runways including fashion house Dolce and Gabbana, large floral embellishments dream up a fairytale fashion look this season. Effy, known for their use of colored gemstones, believes they give life to any ensemble. This year, his Nature Collection features fairytale critters made of tsavorite, diamonds and sapphire- flower-inspired gold designs embellished with dazzling gems. Effy's whimsical designs have been a favorite among celebrities and the trend is here to stay.

Visit the Effy Jewelry boutiques onboard and try on the latest unique and colorful designs at an amazing value!

COMING SOON

Inch of Gold

- Design your own jewelry with our selection of gold and silver toned chains. Receive a free gift when you purchase 30 inches or more

EFFY's Top 10 showcase & Raffle

- EFFY's Top 10 Masterpieces. Calling all jewelry lovers, come see the best of the best of EFFY jewelry. Master pieces of the collection. EFFY Store, Deck 6 Midship

Tanzanite Seminar & Raffle

- Tanzanite Pendant Raffle. ENTER TO WIN a tanzanite pendant. Save big on Tanzanite pieces after the raffle. EFFY Store, deck 6 Midship

FEATURED IN THE BOUTIQUES

Holiday Store at Sea

\$10 EVENT

3 Hours Only!

Michelangelo Dining Room Deck 5, 10am - 1pm



SWAROVSKI

**BUY MORE
& SAVE!**

- 10% OFF**
your purchase of \$150 or more
- 15% OFF**
your purchase of \$300 or more
- 20% OFF**
your purchase of \$450 or more

Meridian Bay Deck 7, 9.00am - 11.00pm

Limited Time Only!

Sign up for the

Runway at Sea Fashion Show

Your opportunity to wear the latest fashion trends & save an EXTRA 10% off

Calypso Cove Deck 6, 9am - 11pm



Lifetime Warranty comes with all jewelry purchases

EFFY Boutique Deck 6, 9am - 11pm

Saturday, February 6th - At Sea

SHOPPING HOST



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Denver Broncos fan. Daniel looks forward to meeting you and helping you find your perfect EFFY piece to commemorate your cruise vacation.

INCH OF GOLD

CUSTOM MADE CHAINS

Express Yourself One Inch at a Time

Receive a Gift
with purchase of \$75 or more

Piazza Deck 7, 2.00pm - 5.00pm

EFFY

TANZANITE SEMINAR & RAFFLE

Learn about rare and enchanting Tanzanite, found in only one mine in the world.

Enter to win an EFFY prize!

EFFY Boutique Deck 6, 10am

TODAY'S FEATURED EVENTS

Tanzanite Seminar & Raffle

- ENTER TO WIN! Enjoy an in depth look at 2015's gemstone of the year. SAVE big on any tanzanite purchase in store.
EFFY Store, deck 6 Midship, 10:00am

Watercolors event & Raffle

- ENTER TO WIN! Come and see the most colorful and playful collection of natural rainbow sapphires at sea.
EFFY Store, deck 6 Midship, 12:30pm

EFFY's Top 10 Master Pieces

- Calling all jewelry lovers, come see the best of the best of EFFY jewelry. Master pieces of the collection.
EFFY Store, deck 6 Midship, 3:30pm

Ladies Night

- Enjoy a glass of complimentary PINK champagne & enjoy special discounts TONIGHT ONLY! Seeking EFFY jewelry models to showcase the jewelry. EFFY Store, deck 6 Midship, 8:00pm

ENRICHMENT ARTICLE

EFFY IN THE PRESS

Jewelry designer Effy Hematian has been designing and manufacturing jewelry since 1979. His fine jewelry is bold, classic, and impeccably crafted and has created a stellar reputation among retailers, customers, and Hollywood's A-listers. Seen at the Academy Awards, the Primetime Emmys, Golden Globes, the Grammys and hundreds of red carpets worldwide, celebrities have chosen Effy Jewelry to complete their statement look.

Effy's pop royalty wearers include Katy Perry, Gwen Stefani, Jennifer Lopez and Taylor Swift—just to name a few. Most recently Taylor wore Effy diamond hoop earrings to the Teen Choice Awards and a black and white diamond ring on David Letterman. Jennifer Lopez prefers Effy's Signature Collection, her Effy double panther finger ring has accompanied her day and night looks and most recently we spotted an Effy yellow gold and diamond ring in her new music video 'Stressin'.

Hollywood's favorite actresses are dazzling in Effy too, to name a few, Sofia Vergara, Kate Walsh, Kerry Washington, Lea Michele, Zoe Saldana and Julia Louis-Dreyfus. Flip through the hottest magazines and Effy is gracing the pages of Harper's Bazaar, Vogue, InStyle, Fashion, Elle and the list goes on!

Mr. Effy Hematian's passion for fine jewelry has spoken for itself over the years. Currently, Effy Jewelry ranked #16 of the 100 Most Visible Jewelry Brands in America by InDesign magazine and at Princess Cruises we are excited to welcome them on this journey with us.

Come see for yourself what the buzz is all about at Effy Jewelry's Boutiques Onboard!

ENRICHMENT ARTICLE

CHANEL

QUOTES FROM COCO CHANEL

"A woman has the age she deserves."

"Nature gives you the face you have at 20; it is up to you to merit the face you have at 50."

"Luxury must be comfortable, otherwise it is not luxury."

"Fashion is like a revolution—it only enters our lives after it has gone down in the streets."

Chanel is one of today's best known and most highly sought-after fashion brands, and has been one practically since it was founded by Coco (Gabrielle) Chanel in 1909. Her post-World War I look gained attention, as she brought on modernism in fashion through beaded dresses in the twenties, the infamous little black dress, as well as a two- or three-piece suit, which is still a signature Chanel look. By 1921 she introduced Chanel No. 5, and was once quoted as saying "A woman who doesn't wear perfume has no future." No. 5 went on to become one of the best-selling fragrances of all time.

Ultimately Chanel will always be known for their fashion label, however after the success of the line of fragrances such as Chanel No. 5 it was only a matter of time before Chanel moved into a range of designer make up. Onboard Princess at <Essence> you will find an extensive collection of Chanel make up and fragrances.

COMING SOON

Guess the Carat weight unveiling

- Come visit the EFFY store and have a try at guessing the Carat weight competition

Runway At Sea

- Sign up to be featured as a model in our runway fashion show! Ask the Boutiques staff for details.

FEATURED IN THE BOUTIQUES



EFFY's top 10 Master Pieces

Come learn about the 10 most lavish pieces in the EFFY store.

EFFY Boutique Deck 6, 2pm

3 Hours Only!

Port Tees & Caps

Adults & Kids

2 for \$20

Piazza Deck 7, 9.00am - 1.00pm



10% OFF

 any \$100 purchase

Calypso Cove Deck 6, 9am - 11pm

Featuring the best of

CHANEL

Save an EXTRA 10% OFF

your tax & duty free purchase of \$150 or more

Essence Deck 7, 9am - 11pm

ENRICHMENT ARTICLE

THE HISTORY OF EFFY JEWELRY

A family-owned business based in New York City for over 35 years, EFFY Jewelry has built a reputation for unrivaled quality with a sense of individuality captured in every piece. Built on humble beginnings in 1979, Designer and Founder, Effy Hematian arrived in the US with his wife, Anita, infant son, Benny and a dream. They settled into New York City and with his background in Electrical Engineering and a passion for fine jewelry he began designing his own line of jewels. Mr. Effy has since built an empire developing private label jewelry for retailers across the United States but he didn't stop there. As his sons Benny and Bobby grew, their passion for the jewelry industry did too and they now run Effy Jewelry side by side with their father Effy Hematian.

Effy Jewelry's first retail store in Aruba 12 years ago has grown to approximately 20 Effy retail stores throughout the Caribbean and Alaska. Effy, now worn by celebrity A-listers and seen on the red carpet, was just recently voted one of the Top 20 most powerful jewelry brands in the world. One of their most exciting announcements to date is the Effy Jewelry and Princess Cruises partnership. Effy's unrelenting passion for beautiful design and quality have yielded designs to last a lifetime. Visit the Effy Jewelry Boutique Onboard and experience unrivaled beauty at an exceptional direct from manufacturers prices!

COMING SOON

Final Call Shopping Party

- Last chance to purchase from our EFFY Boutiques

Contemporary Watches

- Join us to learn about the different movements of watches, and find top brands including Citizen, Michael Kors, Guess, and Fossil at tax and duty free prices!

Last Chance Liquor

- Don't pay tax or duty! Last chance to stock up and take it with you today!

FEATURED IN THE BOUTIQUES

YELLOW DIAMOND SEMINAR & RAFFLE

Learn why Yellow Diamonds are so special and so incredibly rare

EFFY Boutique Deck 6, 3pm

EFFY

INCH OF GOLD

CUSTOM MADE CHAINS™

Express Yourself One Inch at a Time

Receive a Gift
with purchase of \$75 or more

Piazza Deck 7, 3pm - 5pm

FABULOUS FASHION RINGS

Receive a GIFT
with any \$75 purchase
2 FOR \$34.99

Piazza Deck 7, 3pm - 5pm

Discovery at SEA

Redeem your Discovery Dollars!

Choose from Discovery Channel or
Princess Cruises 50th Anniversary merchandise

Calypso Cove Deck 6, 9am - 11pm

Thursday, February 11th - At Sea

SHOPPING HOST



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BOUTIQUES MANAGER



Molly Tovey

Molly Tovey was born in Hereford, England where she attended Herefordshire College of Technology for Secretarial, Accounting and Business Studies.

She began working at sea in 1999, joining Princess Cruises the following year as a Boutiques Sales Associate.

A travel enthusiast, Molly has been all over the world, from San Francisco to Antarctica to her favorite destination, St. Petersburg, which boasts amazing architecture, incredible history and rich culture.

During vacations, Molly enjoys reading, eating traditional English cuisine, and spending time with her friends and family.

WORLD OF EFFY SEMINAR

EFFY Boutique Deck 6, 10.30am – 11.00am

Enjoy a fascinating insiders look at Effy Jewelry's manufacturing process plus learn about their top 10 most popular collections!

ENTER TO WIN AN EFFY PRIZE PACKAGE!

3 Hours Only!

ONBOARD OUTLET SALE

Save up to **75% off** Sugg. Retail

Apparel, Souvenirs, Jewelry, and much more!

Michelangelo Dining Room Deck 5, 10am - 1pm

TODAY'S FEATURED EVENTS

World of EFFY Seminar & Raffle

- Come and learn why EFFY proudly stands behind every piece of their jewelry with a lifetime warranty.
EFFY Boutique Deck 6, 10.30am

Yellow Diamond Seminar & Raffle

- Learn why yellow diamonds are so extremely rare and collectible. EFFY Boutique Deck 6, 2:00pm

Pop a balloon & Rum Punch Shopping Party

- Have some rum punch & pop a balloon with a surprise gift inside it every time you make a purchase.
EFFY Boutique Deck 6, 4:00pm

Birthstone Event & Raffle

- **ENTER TO WIN!** Learn about what your birthstone says about you and what stone compliments your birthstone. EFFY Boutique Deck 6, 8:00pm

ENRICHMENT ARTICLE

Outlet Sale Event

Where else can you save up to 75% off suggested retail prices on everything from clothing to books to souvenirs? At the Onboard Outlet Sale, of course!

During this shopping extravaganza, you'll find fashionable clothing and accessories for men, women and children, suitable for any kind of weather. Pick up a shawl for chilly nights out on deck, or a flattering swimsuit cover-up for lounging by the pool. We'll also have a variety of gifts from key chains and magnets to toys, postcards and DVDs. Both name brand products and Princess logo items will be available.

Don't delay - our unprecedented Outlet Sale Event lasts just three hours, so stop, drop and shop with us onboard today!

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Brendon Andrade was born in Cape Town, South Africa. A passion for traveling and helping others inspired Brendon to join the Princess family. Brendon feels fortunate to combine his career with his passion, meeting new people and making lasting memories.

Brendon spends his vacations in Edinburg, Scotland and understands the importance of finding a perfect commemorative memento to remember your dream vacation. Be sure to visit him at his desk to learn everything about our ports of call, get all of your shopping information, maps and coupons for shopping ashore and onboard.

BOUTIQUES MANAGER



Molly Tovey

Molly Tovey was born in Hereford, England where she attended Herefordshire College of Technology for Secretarial, Accounting and Business Studies.

She began working at sea in 1999, joining Princess Cruises the following year as a Boutiques Sales Associate.

A travel enthusiast, Molly has been all over the world, from San Francisco to Antarctica to her favorite destination, St. Petersburg, which boasts amazing architecture, incredible history and rich culture.

During vacations, Molly enjoys reading, eating traditional English cuisine, and spending time with her friends and family.

FINAL CALL SHOPPING PARTY

Save up to **60% off** select pieces

EFFY Boutique Deck 6, 10.30am – 12.00pm



A watch that never needs a battery.
A lifetime of use and minimal impact
on the environment.

CITIZEN.
Eco-Drive

TAX & DUTY FREE

Piazza Deck 7, 9am – 1pm

TODAY'S FEATURED EVENTS

Final Call Unveiling & Raffle

- ENTER TO WIN! Enjoy up to 60% OFF of over 100 pieces of never seen before EFFY jewelry at this one time only event. DO NOT MISS this opportunity. EFFY Store, deck 6 Midship, 10:30am

Ammolite Seminar & Raffle

- ENTER TO WIN! Learn about one of the rarest gemstones on the planet and what makes Ammolite so unique. EFFY Store, deck 6 Midship 2:00pm

Last Chance EFFY Best Buys Event & Raffle & Champagne

- ENTER TO WIN EFFY JEWELRY! Last day, last chance to go home with a uniquely beautiful and high quality EFFY piece of jewelry. EFFY Store, deck 6 Midship, 3:00pm

EFFY Buyers Raffle

- Calling all EFFY buyers. As a proud owner of your new EFFY piece, come and enter to win an EFFY Grand prize. EFFY Store, deck 6 Midship, 3:30pm

ENRICHMENT ARTICLE

CITIZEN

Citizen is a name that has been around for over 90 years. The name Citizen was chosen in 1918 to embody that which it has become; A watch for all citizens.

Since 1986 Citizen has been the largest watch company in the world. They are constantly looking to change the way we wear watches with several world's firsts in the watch industry. Citizen created the first divers watch with a depth gauge on it. They currently have the world's slimmest LCD watch and their pride and joy is there eco-friendly Eco-Drive watch!

The Eco-Drive by Citizen means you NEVER need to worry about changing your watch battery again! A solar panel below the face of the watch converts the solar energy to the electrical energy required to run your watch. Once fully charged they can run anywhere from 30 days to over 8 years!! Many of the watches also have a hibernate mode such that if you place your watch in darkness the hands will stop moving to save energy, however the eternal clock inside the watch will keep the correct time. Once re-introduced to light the hands will automatically wind to the correct position!

ADDITIONAL EVENTS

Contemporary Watches

- Join us to learn about the different movements of watches, and find top brands including Citizen, Michael Kors, Guess, and Fossil at tax and duty free prices! Piazza Deck 7, 9am - 1pm

Last Chance Liquor

- Don't pay tax or duty! Last chance to stock up and take it with you today!
Calypso Cove Deck 6, 9am - 9pm

ENRICHMENT ARTICLE

EFFY

Effy Hematian is a jewelry icon. His flawless work with colored diamonds, colored gemstones and even different colored gold's is what sets EFFY apart from other designers.

No collection showcases this better than EFFY's personal favorite- the Signature Panther Collection. This collection features black, white and champagne diamonds, rose gold and stunning emeralds for the eyes all masterfully crafted together in one piece of perfection.

Having set the standard for colored gemstones across the jewelry industry, each piece maintains an unparalleled level of quality and vibrance. His precious rubies, sapphires and emeralds are set in white, yellow or rose gold with each setting as unique and varied as the next. EFFY is inspired by trends from around the world, he designs fine jewelry collections for those in search of bold, stylish looks.

You can find EFFY Jewelry at the Fine Jewelry Boutique onboard. So whether you are shopping for a special someone or yourself, commemorate your cruise with a gorgeous look from EFFY Jewelry.

FEATURED IN THE BOUTIQUES

LAST CHANCE

for Effy Teal Box Specials.

FINAL DAY

to shop from jewelry marked at 50% below US Retail prices.



Seminar & Raffle

Norman Love
CONFECTIONS

NEW SIGNATURE SELECTION'S JUST ARRIVED

Calypso Cove Deck 6, 9am - 9pm

The famous watch
with two time zones and changeable straps



Philip Stein

TAX & DUTY FREE

Facets Watches Deck 6, 9am - 9pm

Travel Accessories



TSA locks, luggage scales, straps, & more!

Starting at \$7.95

Calypso Cove Deck 6, 9am - 9pm